



Gatineau 2024 - Sponsorship opportunities for the “Joint International Conference on Ethics and Integrity in Academia: Plagiarism, Prevention, and Pedagogy in a New Digital Era.”

The *Partnership on University Plagiarism Prevention* (PUPPP), in collaboration with the *Canadian Symposium on Academic Integrity* (CSAI - Canada) and the *European Network for Academic Integrity* (ENAI - Europe), is organizing an in-person event to be held at the Université du Québec en Outaouais (Gatineau, Canada), from May 21 to 24, 2024: "Plagiarism, Prevention and Pedagogy in a New Digital Age: International Summit on Academic Integrity".

Your participation as a contributor (sponsorship) contributes to the promotion of academic integrity and plagiarism prevention in higher education in Canada and internationally: <https://pupp.uqo.ca/en/gatineau-2024-conference/>

There are four standard levels of sponsorship, as explained in the table below. In addition, bespoke sponsorship arrangements can be negotiated by contacting the organizers by email pupp@uqo.ca

	Bronze 500\$	Silver 1000\$	Gold 2500\$	Platinum 5000\$
Free in-person registration for the conference (number of people)	-	1	2	3
Virtual conference registration	1			
Company logo on sponsorship page of conference website + hyperlink ¹	X	X	X	X
Company logo in the conference program	X	X	X	X
Acknowledgement of sponsorship at the opening of the conference	-	-	X	X
Special thanks at the ENAI awards ceremony	-	-	-	X
Space reserved for information kiosk (if required) ²	-	-	X	X
Distribution of materials in conference participants' bags ³	X	X	X	X
Visibility at social event (to be defined)	-	-	-	X

Substitute the word company for association where appropriate



CSAI

Possible financial contributions

Platinum - \$5,000

- Three free in-person conference registrations
- Company logo on sponsorship page of conference website + hyperlink (1/2 page)
- Company logo in digital conference program
- Verbal acknowledgment of sponsorship at the opening of the conference
- Space reserved for information booth (if required)
- Visibility at social event (to be defined)
- Special thanks at ENAI awards ceremony
- Distribution of materials in conference participants' bags

Gold - \$2,500

- Two free in-person conference registration
- Company logo on the sponsorship page of the conference website + hyperlink (1/3 page)
- Company logo in digital conference program
- Space reserved for information booth (if required)
- Distribution of materials in conference participants' bags

Silver - \$1,000

- One free in-person conference registration
- Company logo on sponsorship page of conference website + hyperlink (business card)
- Company logo in digital conference program
- Distribution of materials in conference participants' bags



CSAI

Bronze - \$500

- On free virtual conference registration
- Company logo on conference website sponsorship page + hyperlink (logo only)
- Company logo in digital conference program

¹Sponsor logos on presentation slides and on the website will be presented according to the value of the contribution made. Sponsors with identical contribution values will be presented in alphabetical order.

²Spaces for information booths will be reserved for Platinum and Gold sponsors if they confirm that these are required. They will be located outside the main conference room and at the entrance to Gate 1 of the Université du Québec en Outaouais. Tables, chairs and screens will be provided. All other equipment must be brought by the sponsor.

³Contributions of promotional items are also welcome and may be distributed to conference participants as part of their departure kit.

Benefits for sponsors

- Meet over 150 conference participants from higher education institutions in Canada and abroad.
- Interact with experts, researchers, pioneers, administrators, students, and developers from many fields of interest in academic integrity (education, artificial intelligence, writing skills, information skills, etc.).
- Keep up to date with new trends in academic integrity for teaching and learning: emerging research and innovations in education.
- Build new relationships with conference delegates and higher education institutions in Canada and internationally.
- Take advantage of opportunities to connect your company's solutions, products, services, and resources with the post-secondary education sector (individuals and institutions).
- Experience being a participant in a full-service location.
- Explore the Outaouais region (Gatineau) and Ottawa, Canada's national capital.